## Monday November 11<sup>th</sup> 2024

The Waldorf Hilton Hotel, Aldwych, London

## SESSION ONE: REGISTRATION AND WELCOME

9:00am to 9:45am

**Registration and Refreshments** 

9:45am to 9:55am

**Welcome and Introduction** 

Christian Chavassieu CELCO

9:55am to 10:00am

A Word from the Antitrust Lawyer

Simon Barnes SHOOSMITHS LLP

## SESSION TWO: ECONOMIC REVIEW and SUPPLY & DEMAND

10:00am to 10:30am	World Economic Outlook after US election	Pr Boltho Oxford emeritus Fellow
10:30am to 11:15am	World Dissolving Wood Pulp, Supply & Demand and Emerging New Trends	Christian Chavassieu CELCO
11:15am to 11:30am	Coffee Break	
11:30am to 12:00am	China V.S.F & Lyocell, D.W.P., Refined Cotton Update -Supply & Demand and Outlook	Ding Jinqi & Nicole Wang CCF GROUP
12:00 noon to 13:30pm	Lunch Break	

## **SESSION THREE: Trends & Certifications**

13:30pm to 14:00pm	Cigarette industry trends	TBD Philip Morris Int.
14:00pm to 14:30pm	Sateri vision of Lyocell & Sustainability	Wenbin BenHuang Sateri
14:30pm to 15:00pm	Coffee Break	
15:00pm to 15:30pm	Technological landscape for bioethanol production from various generations of feedstocks	Thomas Hoppe AFRY
15:30pm to 16:00pm	Guiding companies on the EUDR compliance	TBD P.E.F.C.
16:00pm onwards	Adjourn & Refreshments	

