

AGENDA

Monday 6th November, 2017
The Royal Horseguards Hotel, London

SUNDAY 5th NOVEMBER

6pm to 8pm

Welcome Cocktail Reception

Churchill's Bar

MONDAY 6th NOVEMBER

From 8:30am

Registration and Refreshments

Reading & Writing Room

9:15am

Welcome and Introduction

Christian Chavassieu
CELCO

9:25am

A Word from the Antitrust Lawyer

Simon Barnes
SHOOSMITHS LLP

ECONOMIC REVIEW and SUPPLY & DEMAND

9:30am

Economic Outlook; Things look good just now, but will this last?

Professor Andrea Boltho
OXFORD EMERITUS FELLOW

10:00am

Update on World DWP and Supply & Demand

Christian Chavassieu
CELCO

10:30am

Coffee Break

Reading & Writing Room

11:00am

China VSF Supply & Demand and Outlook

Ding Jinqi & Sue Su
CCF GROUP

11:30am

Update from Andritz on Paper Pulp Mill Conversion to DWP – History & Outlook

Hannu Råmark
ANDRITZ

12:00 noon

Update on the Rayonier A.M. acquisition of Tembec

Erin Byers
RAYONIER AM

12:15pm

Lunch Break

Reading & Writing Room

DOWNSTREAM CELLULOSE MARKETS & SUSTAINABILITY

13:30pm

A Journey from Sustainable Biomass to End Products

Neil Parry
UNILEVER

14:00pm

Sustainable Fashion
by C. Strömblad Brännsten, E. Frendberg & P. Ström Gunnér

Panel Discussion & Presentation
H&M GROUP & SWEDISH FASHION

14:40pm

Update on the Cellulose Sustainability Initiative

Godefroy Motte
ADRIALIS

DWP FINANCIAL CONSIDERATIONS & DIGITAL WORLD OUTLOOK

14:50pm

Investment Considerations When Buying, Converting or Building DWP Mills

Dermot Smurfit
AUSTROCEL

15:15pm

Tech trends and their impact on business

Jean Philippe Mota
GOOGLE

16:00pm

Adjourn & Refreshments

Reading & Writing Room