

## AGENDA Monday 6" November, 2017 The Royal Horseguards Hotel, London

SUNDAY 5 <sup>th</sup> NOVEMBER				
6pm to 8pm	Welcome Cocktail Reception	Churchill's Bar		
MONDAY 6 <sup>th</sup> NOVEMBER				
From 8:30am	Registration and Refreshments	Reading & Writing Room		
9:15am	Welcome and Introduction	Christian Chavassieu  CELCO		
9:25am	Word on Antitrust	Rhonda Moore OLIVANDER		

## **ECONOMIC REVIEW and SUPPLY & DEMAND**

9:30am	Economic Outlook; Things look good just now, but will this last?	Professor Andrea Boltho OXFORD EMERITUS FELLOW
10:00am	Update on World DWP and Supply & Demand	Christian Chavassieu  CELCO
10:30am	Coffee Break	Reading & Writing Room
11:00am	China VSF Supply & Demand and Outlook	Ding Jinqi & Sue Su  CCF
11:30am	Update from Andritz on Paper Pulp Mill Conversion to DWP – History & Outlook	Hannu Råmark ANDRITZ
12:00 noon	Lunch Break	Reading & Writing Room

## **DOWNSTREAM CELLULOSE MARKETS & SUSTAINABILITY**

13:30pm	A journey from sustainable biomass to end products	<b>Neil Parry</b> <i>UNILEVER</i>
14:00pm	Sustainable Fashion by C. Strömblad Brännsten, E. Frendberg P. Ström Gunnér	Panel discussion&presentation  H&M GROUP  & SWEDISH FASHION
14:40pm	Coffee Break	Reading & Writing Room

## I.T. MEDIA WORLD OUTLOOK

15:10pm	Google's Vision of the World 20 Years from Now	J.P. Mota GOOGLE
16:00pm	Adjourn & Refreshments	Reading & Writing Room